

WHEREAS; ensuring that every child in Wisconsin has access to a well-rounded education, including instruction on financial literacy, is an essential investment in the state’s economy and future; and

WHEREAS; financial education from an early age provides a strong foundation upon which kids can grow into financially independent adults, helping them form lifelong habits of saving, using credit wisely, and demonstrating fiscal responsibility; and

WHEREAS; each year, bankers and bank volunteers across Wisconsin make it a goal to educate students across the state about money, advocating for the importance of financial literacy by donating to schools and libraries, producing videos of bankers reading books on financial literacy, and providing teachers with instructions and activities for their students; and

WHEREAS; the Wisconsin Bankers Foundation has also developed a program—Reading Raises Interest—to encourage students to read, set goals, and save money; and

WHEREAS; teaching children to save can take a variety of simple forms, such as encouraging spending tracking, practicing budgeting, modeling good financial habits, and actively discussing money and saving; and

WHEREAS; starting with the 2028 graduating class, Wisconsin now requires students to complete at least 0.5 credit of personal financial literacy to graduate from a school district, which will help work to sure every student has the tools and skills to make smart financial and budgeting decisions to prepare for their future; and

WHEREAS; Wisconsin bank representatives serve on the Governor’s Council on Financial Literacy and Capability, which is charged with examining and identifying strategies to measurably improve the financial literacy and inclusion of all Wisconsinites; and

WHEREAS; today, the state of Wisconsin encourages parents, educators, and community volunteers to continue instilling in kids the value of making smart financial decisions and providing them with good role models in handling their own finances;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim April 25 2024 as

WISCONSIN TEACH CHILDREN TO SAVE DAY

throughout the State of Wisconsin and I commend this observance
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 8th day of April 2024.



TONY EVERS, Governor

By the Governor:



SARAH GODLEWSKI, Secretary of State